

# How to define “culture”?

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## ■ Introduction

- This presentation will display some attempts of definition of the word « culture ».
- Read them carefully
- Choose the one that fits the best to what you are thinking
- Write it down on your sheet of paper

## ■ What defines culture?

- 1) Objective visible artefacts such as rituals, superstitions, myths, symbols, taboos.
- 2) Basic truths about identity and relationships, time and space.
- 3) Ways of thinking / learning / working / organising and ways of communicating

## ■ What defines culture? (2)

4) Ideals shared by group members to which strong emotions are attached

5) The 'right' and 'wrong' ways of doing things. Rules people live by in practice.

6) Includes language, religion, cuisine, social norms & customs.

Which definition fits the most?

→ ALL of them are true!

# What define culture then ?



Language and non-verbal communication

Rituals and Symbols

Cuisine and Clothing

Arts and Music

Communication styles

Beliefs about hierarchy

Basic rules, values, norms

Beliefs about ,right'  
and ,wrong'



# THANKS!

Any questions?

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